



# Poor Richards ARMA<sup>nac</sup>

The Official Newsletter of the  
Liberty Bell Chapter of ARMA

Volume 11-12, Issue 2

October 2011

*Join Us for our Next Dinner Meeting  
Thursday - November 10, 2011*

*A Joint Meeting With*

*The William Penn Chapter of AIIM*

## Our Speaker

**Steve Markey  
nControl, LLC**

Steve Markey is the Principal of nControl, a consulting firm based in Philadelphia. He has over ten (10) years of experience in the technology sector, and his industry experience includes: Pharmaceuticals, Healthcare, Financial Services, Government, Legal, Insurance and Business Services. Steve is also an Adjunct Professor at various local colleges and universities (Drexel University, SJU, etc.). He is also a participating member of ARMA who currently serves on the GARP Education Taskforce (GETF). Steve holds multiple certifications and frequently presents on cloud computing and information governance.

## Our Topic

**Cloud Computing and RIM**

This presentation will provide an overview on this new computing paradigm, including how it is used for records management purposes. Additional topics include:

- A business case for going to the cloud,
- Thought leadership on selecting a Cloud Service Provider (CSP),
- Security guidance when going to the cloud, and
- A real world case study.

**The Meeting Location is:**

Holiday Inn  
4th and Arch Streets  
Philadelphia, PA 19106

**The Dinner Menu .....**

**Salad**

**TOMATO, MOZZARELLA AND BASIL SALAD**

**Entrée Choices**

***BRUSCHETTA CHICKEN PESTO***

SAUTEED CHICKEN BREAST TOPPED WITH FRESH PESTO, BRUSCHETTA AND A WHITE WINE  
BLUSH SAUCE

or

**Sweet Bourbon Flat Iron Steak**

Grilled and Drizzled with Sweet Bourbon Sauce

**SEASONAL VEGETABLE MEDLEY**

**RICE PILAF**

**ROLLS AND BUTTER, FRESH STARCH AND VEGETABLE, FRESH GROUND COFFEES, TEA AND  
ICED TEA**

**DESSERT**

**Dinner Meeting Fee:**

- Member \$30
- Non-Members and Walk-ins \$35

You may register using our chapter web Site

[www.armalb.org](http://www.armalb.org)

Or e-mail Jesse Cheatham at [jesse.d.cheatham@qvc.com](mailto:jesse.d.cheatham@qvc.com)

# 2011-2012 Liberty Bell Chapter Meeting Schedule

Date/Location	Speaker	Topic
October 13, 2011 Holiday Inn - Philadelphia	Julie Gable, CRM	RIM Legislation and ISO Standards
November 10, 2011 Holiday Inn - Philadelphia	Steve Markey	RIM and The Cloud
January 12, 2012 Williamson Horsham	TBD	Disaster Recovery and RIM
February 2012 Holiday Inn - Philadelphia	SEMINAR	DETAILS SHORTLY !!!!
March 8, 2012 Holiday Inn - Philadelphia	Justin Underwood	Discovery For RIM
April 2012 Mainline Chamber of Commerce	Joint AIIM/ARMA Meeting TBD	TBD
May 10, 2012	ROAD TRIP !!!!!	Tour of an PA State Archives

Holiday Inn Philadelphia	Williamson Horsham	Mainline Chamber of Commerce
4th and Arch Streets Philadelphia, PA 19106	500 Blair Mill Road Horsham, PA 19044	175 Strafford Avenue - Suite 130 Wayne, PA 19087

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## *LIBERTY BELL CHAPTER 2011-2011 SEMINAR UPDATE*

# Take Your RIM Career To The Next Level !!!

## *Effective Tools For Your RIM Career*



We're going to have an awesome Seminar in February 2012 and we wanted you to have as much information and time to plan for it as possible !!! .....

- CRM Certification
- Time Management
- Project Management
- Vendor Management and Contract Management

All packed into one seminar !!!

Exact date and additional seminar details to follow shortly !!!